

# VEGCROP

Frozen is  
The New Fresh !



Product catalogue

# VEGCROP

VegCrop Agro Products Pvt. Ltd. is a modern Indian food company built on the belief that Frozen is the New Fresh. Founded by entrepreneurs with deep roots in agriculture and food processing, VegCrop brings together health, convenience, and authentic taste through a growing portfolio of trusted brands. From pesticide-residue-free frozen vegetables (VegiNatural), preservative-free Indian flatbreads (Paratha Xpress), chef-less kitchen solutions for HORECA (Rasoi Xpress), to premium frozen sweets and desserts (Bites & Delights), we simplify everyday cooking without compromising on quality or nutrition. Backed by strong sourcing, modern processing, and global food safety standards, VegCrop serves retail, quick commerce, HORECA, and private-label partners in India and international markets—making wholesome, consistent, and delicious food accessible to today's busy lifestyles.





THESE ARE OUR

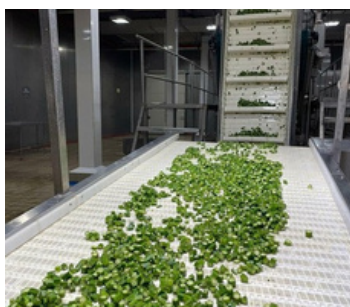
# Brand Values



VegiNatural – Pure Safety. Honest Health. Everyday Convenience. VegiNatural stands for food you can trust—pesticide-residue-free, carefully sourced, and processed under strict food safety standards to lock in freshness and nutrition. Our vegetables are cleaned, cut, and frozen at peak quality, ensuring consistent taste, hygiene, and safety in every pack. With VegiNatural, families get the confidence of safe, wholesome vegetables without the uncertainty of market sourcing or the risks of storage and contamination.

Paratha Xpress – Safe to Eat. Healthy to Choose. Easy to Cook. Paratha Xpress is built for modern lifestyles, offering fully machine-made, preservative-free parathas produced in a hygienic, controlled environment with no human hand contact. Made using whole wheat and enhanced nutrition options, our parathas deliver balanced health with authentic taste. Quick to cook and easy to serve, Paratha Xpress combines food safety, everyday nutrition, and unmatched convenience, helping consumers enjoy homestyle meals in minutes—without compromise

## Range of frozen cut vegetables



VegiNatural is VegCrop's promise of safe, healthy, and convenient vegetables for modern families and professional kitchens.

**We offer 20+ variants of high-quality frozen vegetables, carefully processed to retain freshness, nutrition, and natural taste.**





# VEGCROP *Bites & Delights*

## VegCrop's Indian Frozen Sweets for



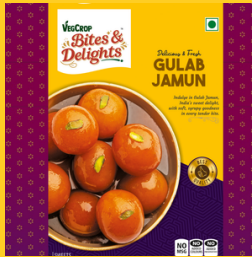
At VegCrop, we proudly offer a diverse range of over 15 traditional Indian sweets—such as Motichoor Ladoo, Gulab Jamun, Rasgulla, Kaju Barfi, and more—packaged in attractive frozen packs with a shelf life of 24 months at  $-18^{\circ}\text{C}$ . Our private label solution is designed for global importers, wholesalers, and shopkeepers who want to stock high-quality Indian mithai in bulk, store it in cold storage, and sell it gradually—meeting customer demand without worrying about spoilage. Our vision is to empower mithai makers and retailers across the globe by giving them access to premium frozen sweets made from authentic recipes, crafted for maximum taste, shelf life, and profitability. Through this, we aim to take the richness of Indian snack cuisine to the world and scale it with consistency, quality, and convenience.



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# VEGCROP Bites & Delights



## Range of Indian Sweets



## PUNJABI SAMOSA

AUTHENTIC. CRISPY. IRRESISTIBLE.



Punjabi Samosa – the perfect blend of crispy golden crust and a mouthwatering, spiced potato filling that delivers pure Punjabi delight in every bite. Made with premium ingredients and no preservatives,

**Rasoi Xpress** offers chef-less kitchen solutions designed to simplify operations and empower growth for the **HORECA** segment. Our ready-to-cook and ready-to-serve products deliver consistent taste, faster service, and predictable costs, reducing dependency on skilled chefs and minimizing food waste. With standardized recipes, easy handling, and quick preparation, Rasoi Xpress helps restaurants, cloud kitchens, caterers, and hotels scale effortlessly—so teams can focus on service, expansion, and profitability while we take care of taste and consistency.

Simplify operations and empower growth





# ARE YOU FACING THESE 3 PROBLEMS ?



Chef shortage, high salaries  
Your kitchen runs you,  
Not the other way around."



Food Wasted.  
Ingredients Costing More.  
Profits Melting Away."



Inconsistent Taste & Quality.  
Angry Reviews.  
Loyal Customers Turning Away."

**VEGCROP**  
**RASOI**  
**XPRESS**<sup>TM</sup>  
*Great taste in minutes!*

HERE IS THE  
**ONE STOP SOLUTION !**



No Chefs,  
No Chaos .  
Just Control.



Same Taste.  
Every Plate.  
Every Day. Every City.



Zero Waste.  
Zero Guesswork.  
100% Savings & Quality.



# BASE GRAVIES AND CURRIES

Your Kitchen's Secret Weapon - Ready Base Gravies & Curries for 365-Day Consistency.

VegCrop Rasoi Xpress offers a complete range of ready-to-use base gravies — Red, Yellow, White, Makhani, and Tomato-Onion Paste designed to bring

authentic Indian flavours to any kitchen with unmatched consistency and convenience.

Each gravy is prepared using premium ingredients, slow-cooked, and frozen using advanced spiral freezing technology to lock in freshness and aroma. These versatile gravies can be used to create a wide variety of vegetarian and non-vegetarian dishes such as Aloo Matar, Mutter Paneer, Dum Aloo, Shahi Paneer, Malai Kofta, Butter Chicken and more — ensuring the same rich, restaurant-quality taste every time.

With VegCrop Rasoi Xpress base gravies, chefs and restaurateurs can save time, reduce waste, and maintain standardization across outlets, making it the ultimate "Chef-less Kitchen" solution.





# HEAT & EAT PARATHAS

From Freezer to Tawa !  
Perfect Parathas Every Time.

Under the Paratha Xpress brand, VegCrop Rasoi Xpress offers a range of authentic Indian flatbreads that combine homestyle taste with modern convenience. The range includes Tandoori classics like Butter Naan, Garlic Naan, and Tandoori Roti, as well as a wide selection of stuffed parathas such as Aloo, Paneer, Onion, Mix Veg, and Gobi Paratha, each crafted to perfection using high-quality ingredients and traditional recipes. Additionally, the collection features Plain and Malabar Parathas, Kulchas (plain and stuffed), and other regional favourites — all preservative-free and frozen at peak freshness to retain softness, texture, and aroma.

Designed for QSRs, restaurants, catering services, and modern retail, these parathas can be heated and served in minutes, ensuring consistent taste, zero wastage, and faster service. With Paratha Xpress, experience the joy of authentic Indian breads—soft inside, crisp outside, and bursting with flavour—anytime, anywhere.





# FRY & EAT INDIAN SNACKS

From Freezer to Fryer !  
Serve Perfection in Minutes.

VegCrop Rasoi Xpress presents an irresistible range of frozen Indian snacks that bring together authentic street flavours and modern convenience. From golden, crispy Punjabi Samosas and bite-sized Cocktail Samosas to delicious Aloo Tikkis, Veg Burger Patties, Pakodas, and Kababs, every product is crafted with premium ingredients and frozen using advance spiral freezing technology to lock in taste and freshness.

Perfect for creating quick snacks or innovative menu items like Samosa and Papdi Chaat, Wraps, and Snack Combos, these products are ready to fry or bake, ensuring minimal preparation time and zero compromise on quality.

Ideal for QSRs, cafés, caterers, and cloud kitchens, the VegCrop Rasoi Xpress snack range offers consistent taste, zero wastage, and quick service turnaround, helping you serve crowd-favourite Indian flavours in just minutes — fresh, crispy, and delicious every time.





# TRADITIONAL INDIAN SWEETS

Authentic Indian Sweets !  
Just Thaw, Serve & Delight.

VegCrop Rasoi Xpress introduces a delightful assortment of traditional Indian sweets crafted with authentic recipes and pure ingredients for that homemade taste in every bite.

The range includes favorites like Gulab Jamun, Rasgulla, Gajar Halwa, Motichoor Ladoo, Kaju Katli, Rasmalai, and more — all prepared in hygienic, state-of-the-art facilities and frozen using advanced spiral freezing technology to preserve freshness, flavor, and texture. Perfect for QSRs, caterers, and dessert counters, these ready-to-serve sweets can be thawed or lightly warmed for instant indulgence.

Whether served after a meal or as part of festive celebrations, VegCrop Bites and Delights sweets deliver authentic taste, convenience, and consistent quality, helping food businesses serve joy in every portion — fresh, rich, and truly irresistible.





# CUT VEGETABLES

Chopped, Cleaned & Ready !  
Cook More, Manage Less.

Say goodbye to tedious chopping and cutting! With Veginatural's range of frozen cut vegetables like Spinach, Mixed Vegetables, Cauliflower, Beans, and more — your restaurant gets exactly what it needs, every single day.

Hygienically cleaned, precisely cut, and frozen at peak freshness using advanced IQF technology, these vegetables retain their natural colour, texture, and nutrition. Simply use as much as you need and store the rest — no peeling, no prep, no wastage!

Perfect for restaurants, caterers, and QSR kitchens that value consistency, hygiene, and efficiency, Veginatural helps you cook smarter, faster, and fresher — every time!



## Base Gravy

Manchurian Gravy

Red Gravy

Roghan Josh Gravy

Yellow Gravy

## Paratha

Amrutseri Kulcha

Bakery Aloo Kulcha

Bhatura (65g )

Plain Bakery Kulcha

Punjabi Aloo Paratha

Tanddor Naan

Garlic Naan

Home Style Paratha

Classic Malabar Paratha

## Curries

Aloo Mutter

Chana Masala

Dal Fry

Dal Makahani

Dal Tadaka

Malai Kofta Gravy

Mutter Paneer

Palak Paneer

Pav Bhaji

PPindi Chole

Punjabi Chole

Sambhar

Mix Vegetable

Dal Makhani

## Snacks

Cocktail Samosa
Paneer Tikka Samosa
Hara Bhara Kabab
Aloo Tikki
Burger Patty
Punjabi Samosa
French Fries 9mm
Spring Roll
Mini Punjabi Samosa
Herb Chilli Patty
Momos (Veg)

## Vegetables

Beans
Carrot
Cauliflower
Green Choliya
Drumsticks
Grated Coconut
Slice Coconut
Ginger
Garlic
Green Peas
Mixed Vegetables
Spianch
Toovar Lilva
Surati lilva
Mango Pulp
Undhiyo Mix
Sweet Corn

Angoori Gulab Jamun
Angoori Rasgulla
Centrifused Rasmalai Tikk
Gajar Halwa
Gulab Jamun
Gulab Jamun (Slight Dark)
Jelebi with rabri
Kalakand
Kesar Rasmalai with Rabadi
Moong Dal Halwa
Motichoor Ladoo
Punjabi Cham Cham Long
Bengali Rasgulla long
Rasmalai Patty
White Rasmalai with Rabadi

Rasoi Xpress gravies ,curries, flat indian breads & sweets along with cut vegetables are professionally prepared, ready-to-use solutions designed for the HORECA segment to ensure consistent taste, speed, and efficiency. Made using authentic recipes and quality ingredients, these gravies eliminate the need for skilled chefs, long prep hours, and daily grinding of masalas.



# Contact us

## VegCrop Agro Products Pvt Ltd

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